



Reinventing the waffle

FRANCHISE OPPORTUNITY

Europe's favourite Waffle retailer now franchising in Australia

- ❖ A Waffle Factory franchise store is a completely independent, truly operational production unit which prepares and cooks original sweet or savoury Belgian Waffles in front of the consumer.
- ❖ The entire manufacturing process occurs in full view of the consumer, therefore ensuring an exiting spectacle as well as guaranteed fresh, hygienic products.
- ❖ A NEW fast food choice, easy to eat "on the move" which represents an alternative to existing concepts and at a very affordable price, starting at only \$3.50 for a sweet Waffle or \$7.25 for a savoury Waffle.
- ❖ Our business offers the consumer something for the whole day. Breakfast, Lunch, any time snack



The Real Belgian Waffle

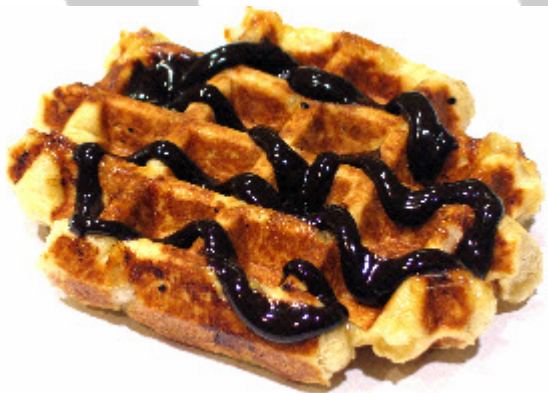


- ❖ The exclusive Waffle Factory premix is supplied to you in dry form.
- ❖ Products are made to order in front of the customer guaranteeing a perfect experience every time.
- ❖ Innovative and nutritional product range with a difference.
- ❖ High gross profit margin of approx. 72% which is essential to drive a successful business.
- ❖ No waste, Waffles are made as they are ordered by the customer.

- ❖ Extensive menu including sweet and savoury Waffles, high quality Coffees and Teas as well as our Gelato range.
- ❖ Be your own boss with the support of a successful brand. Our ideal applicant is passionate about quality, customer service and just having fun.



Crafting waffles for breakfast, lunch or as an anytime treat.



- ❖ Location : we seek high traffic locations which are at least 20 m2 plus storage.
- ❖ Low capital investment which starts from \$290K + GST turnkey.

For further information about franchise opportunities and for locations available, contact :

**Bob Ozdemir Phone : 0404 888 068
Email : bob@wafflefactory.com.au**