

100% of our chicken supplies come from the Nature breeders approach

Criteria	2023 : Criterion type of breeder	ECC 2026 Commitment
Compliance with European Union regulations	yes	yes
Maximum stocking density	38kg/m2	30kg/m2
strain	Fast-growing and intermediate strains	Intermediate-growth pedigree strain meeting RSPCA evaluation protocol criteria
Environment: Minimum lux of light and integration of natural light	Daylight + lighting = light thresholds exceeded	Minimum 50 lux of light and integrate natural light
air quality: compliance with appendix 2.3 of the EU directive	air quality: compliance with appendix 2.3 of the EU directive	air quality: compliance with appendix 2.3 of the EU directive
Installation of perches and 2 pecking substrates	Perches / straw bales / pecking stones	Installation of perches and 2 pecking substrates
No cages or multi-level systems	No cages or multi-level systems	No cages or multi-level systems
Slaughter: Controlled atmosphere stunning or efficient electrical stunning without phase inversion	100% of poultry stunned before slaughter Ongoing development of controlled atmosphere stunning (over 50% of chickens are already stunned using this technique)	Controlled atmosphere stunning (inert gas or multiple phase system) or efficient electrical stunning without phase inversion